

8<sup>th</sup> Annual stART on the Street Arts Festival • Worcester, MA

**DEMONSTRATION APPLICATION**

**Sunday Sept 19, 2010 11am – 5pm (rain date: Sept 26)**

You must commit to both dates

**Application deadline (postmarked by): August 14, 2010**

**Section 1: ARTIST INFORMATION**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

**Section 2: DEMONSTRATION TIMES**

**Full day demonstration:** 6 hourly demos between the hours of 11am -5pm

**One time demonstration:** a one hour demo to be scheduled between the time of: (select one)

**11am-2pm** or  **2pm - 5pm** or  **Anytime between 11am-5pm**

**Section 3: MEDIUM** *Describe what creative process you plan to demonstrate: what will you be making?*

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**Section 4: ENVIRONMENT** *explain the environment for you to best demonstrate your creative process*

Select your preference, either pavement or grassy:

**Pavement space**       10×10 space       10×20       other \_\_\_\_\_

**Grassy space**       10×10 space       15×15       other \_\_\_\_\_

Additional information:

I will NOT need a tent

I will provide a generator for \_\_\_\_\_

open flames, please describe usage: \_\_\_\_\_

hazardous materials will be in use, please list: \_\_\_\_\_

attendees must keep a safe distance

area is safe for attendees

**Additional explanation:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### **Section 5: ATTENDEE PARTICIPATION**

Attendees are invited to fully participate in my demonstration

Attendees may participate in a portion of my demonstration

Attendees may only observe my demonstration

**Additional explanation:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### **Section 6: PRODUCT SALES**

Will you also be selling your handmade items at your demonstration area:  yes  no

### **Section 7: IMAGES** *provide images of your finished product as well as you demonstrating, if possible*

Email your images to [demos@startonthestreet.org](mailto:demos@startonthestreet.org). Date your images were emailed: \_\_\_\_\_

Mail this application to:

**stART on the Street DEMOS, PO Box 20280, Worcester, MA 01602**

**Questions? Email [demos@startonthestreet.org](mailto:demos@startonthestreet.org)**

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**Demonstration Application Deadline (postmarked by): August 14, 2010**

*Retain this page for your records*

- stART on the Street is a one-day outdoor festival on a paved street surface and adjacent grassy park area on Park Avenue in Worcester, MA. The theme in 2010 is “What does ART mean to you?” demonstrated by a variety of ‘creative processes’ located throughout the festival area
- Event organizers are seeking a mix of traditional arts and crafts as well as non-traditional to be demonstrated
- All demonstration spaces are juried
- Demonstration times are scheduled as follows:  
**Full Day Demo:** 11am -5pm. You must demonstrate your creative process hourly at a minimum to participate (6 demos scheduled hourly)  
**One Time Demo:** A one time demonstration lasting at least 30 minutes in length within a 1 hour block. The 1 hour block includes set up and break down of demonstration materials. Please select (in Section Two of the application) which time slot you would prefer: between the hours of 11am-2pm, 2pm - 5pm or anytime during the festival. The exact start time will be assigned by event organizers
- There are 3 options for attendee participation: full attendee participation, partial and observation only
- A variety of locations are available for demonstrations ranging from grassy areas in Elm Park to paved areas on Park Avenue. Demonstration locations will be assigned on a case-by-case basis by event organizers but your input as to the ideal location will be taken into consideration
- You are invited to sell your handmade art/craft at your demonstration area. stART on the Street will provide one 8’ table, two chairs and one tent for your demonstration space. You must provide any additional tables and/or display materials as well as adequate staff to sell your product
- As much information about your process as you are able to provide for attendees is appreciated: posters, photos, diagrams, displays, brochures...these are all part of the learning experience we hope to provide for attendees. Costs for printed materials may also be submitted for reimbursement.
- Demonstrations utilizing open flames/fuel tanks/hazardous materials may require a permit from the Worcester Fire Department. stART on the Street will assist in obtaining the necessary permits
- You may be contacted by a demonstration committee member to obtain more information to assist in jurying. Please reply in a timely manner.
- All arts/crafts for sale must be handmade by the artist who must be present selling their items at the event. Co-op artists’ groups are allowed as long as ALL artists are in attendance at some point in the day and each participant’s name is provided in advance
- Hard copy photographs or actual samples of your work will not be accepted for jurying

### **Reimbursement for Time and Materials**

- Full day demonstrations: Maximum reimbursement of \$300
- Hourly demonstrations: Maximum reimbursement of \$40
- A reimbursement packet will be provided to you prior to the festival

- Receipts for materials and a W9 form for time reimbursement must be mailed to event organizers before October 4<sup>th</sup> (or October 11<sup>th</sup> if the event is postponed) **NO EXCEPTIONS**
- *No handwritten receipts will be accepted for material purchases*
- Provided all the required information is turned in by the deadline, reimbursement checks will be distributed via USPS before October 31, 2010
- This opportunity is funded by a grant from the Massachusetts Cultural Commission. It is the responsibility of the demonstrator to provide all necessary receipts to stART on the Street by the deadline, October 4<sup>th</sup> (or October 11<sup>th</sup> if the event is postponed) **NO EXCEPTIONS**

**We are more than willing to work with you to provide a space that will make your demonstration successful so please be specific as to what your “perfect scenario” would be and we will do our best to provide it!**

Questions: email [demos@startonthestreet.org](mailto:demos@startonthestreet.org)  
stART on the Street, PO Box 20280, Worcester, MA 01602  
[www.stARTonthestreet.org](http://www.stARTonthestreet.org)